

1300 54 44 77

advertise@careerspot.com.au

GovernmentCareer

- Federal
- State
- Local

HRCareer

ICTCareer

ExecutiveCareer

FinancialCareer

HealthCareer

ResearchCareer

EducationCareer

WaterCareer

GreenCareer

EnergyCareer

IndustrialCareer

EngineeringCareer

OHSCareer

Job ad listings:

- Unlimited ad copy – we do not impose word limits on our ads
- Graphics – multiple logos per listing (max 450w)
- Company templates loaded free of charge (max 460w)
- Thumbnail graphic (max 120w)
- Formatting – You have full formatting capabilities, text size, color and font, bullet points, ordered lists, tables etc

Event/Education listing:

- Unlimited copy – we do not impose word counts on these listings
- Graphics (**top header**) – **800w x 240h pixels** (static image)
- Thumbnail graphic - 200px (w) x 200px (h) - static image
- Links – You are free to include as many hyperlinks as needed
- Formatting – You have full formatting capabilities, text size, color and font, bullet points, ordered lists, tables etc
- Additional images – we can include your sponsors, affiliated companies etc as additional images within your listing.

Banners:

- **Leaderboard banner – 728w x 90h** pixels to run on the websites.
- We will re-size this for the newsletters
- Gif, png, jpeg, Flash or eps files are preferred. Please use hi-res images
- If supplying an animated banner or a Flash banner for the websites, please also ensure you enclose the static banner you would like used for the e-bulletin and those users who cannot view Flash banners
- Please provide a url for the banner to be linked to

Home Page Website Medium Rectangle:

- **300w x 250h pixels**
- This can be either a static or an animated graphic
- Gif, png, jpeg, Flash or eps files are preferred. Please use hi-res images
- If supplying a Flash banner, please also ensure you enclose the static banner for those users who cannot view Flash banners

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Skyscrapers: Website and e-bulletins:

- **160w x 600h pixels**
- These can be static or animated banners
- Gif, png, jpeg, Flash or eps files are preferred. Please use hi-res images
- If banners are animated or in Flash, please provide a static image for the e-bulletins bulletin and those users who cannot view Flash banners

Please note: For the best quality images we suggest always forwarding through graphics in high res. For images that will require resizing – an eps file will guarantee that no pixilation occurs and your pictures are crisp and clear on the website and e-bulletins. We are 100% flexible – so if you have specific listing or graphics requirements, please do not hesitate to contact the CareerSpot staff at any time.

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Description	Width (px)	Height (px)
Events / Education – Top graphic for listing	800	240
Event /Education Thumbnail	200	200
Leaderboard - Website	728	90
Medium Rectangle - Website	300	250
Skyscraper - Website	160	600
Leaderboard - Newsletter	570	70
Medium Rectangle - Newsletter	290	242
Skyscraper - Newsletter	160	600