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Over 150,000 Subscribers

Over 58,000 unique browsers per month

Over
6.8 million
hits per month

GovernmentCareer

- Federal
- State
- Local

HRCareer

ICTCareer

ExecutiveCareer

FinancialCareer

HealthCareer

ResearchCareer

EducationCareer

WaterCareer

GreenCareer

EnergyCareer

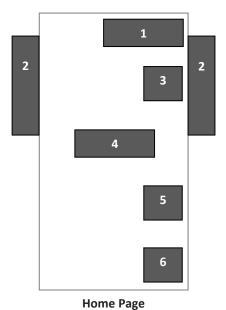
IndustrialCareer

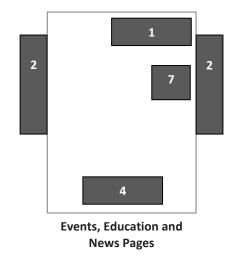
EngineeringCareer

OHSCareer

Display Advertising Rates – Home Page (Portfolio of 17 websites)

Creative Size (pixels)	Туре	Position	Duration	Cost
728px x 90px	Top Leaderboard	1	Fortnightly	\$1750 + GST
160px x 600px	Skyscraper	2	Fortnightly	\$1450 + GST
300px 250px	Premium Medium Rectangle	3	Fortnightly	\$1150 + GST
728px x 90px	Leaderboard	4	Fortnightly	\$1050 + GST
300px 250px	Medium Rectangle	5	Fortnightly	\$850 + GST
300px x 250px	Medium Rectangle	6	Fortnightly	\$700 + GST
300px x 250px	Medium Rectangle	7	Fortnightly	\$650 + GST







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Our Audience:

- ✓ 26.1% earn over \$140,000 in personal income per annum.
- √ 69.5% metro 30.5% regional

