

If you want your event, conference or education listing in front of relevant professionals – you list with CareerSpot.

1300 54 44 77

advertise@careerspot.com.au

Over
150,000
Subscribers

The
top professionals
in Australia

Over
6.8 million
hits per month

- ✓ Australia's largest industry-specific suite of career information portals – designed to deliver conferences, events, education opportunities, news and jobs to professionals.
- ✓ Pricing includes unlimited copy and all graphic requirements and your listing across all relevant websites and e-bulletins in the CareerSpot suite.
- ✓ Tap into our 153,000 e-bulletin subscribers and 18,300 MySpot customised account holders.
- ✓ Tweeting of your event to over 4000 engaged social media followers
- ✓ Target and engage the right audience for your event or education opportunity
- ✓ 17 websites and weekly e-bulletins – content delivered directly to the inboxes of industry professionals

CareerSpot covers the full spectrum of industries – including government, water, environment, executive, research, engineering, energy, mining and resources, finance, ICT, OHS, HR, health, research, logistics, education and trades – with over 150,000 subscribers.

GovernmentCareer

- Federal

- State

- Local

HRCareer

ICTCareer

ExecutiveCareer

FinancialCareer

HealthCareer

ResearchCareer

EducationCareer

WaterCareer

GreenCareer

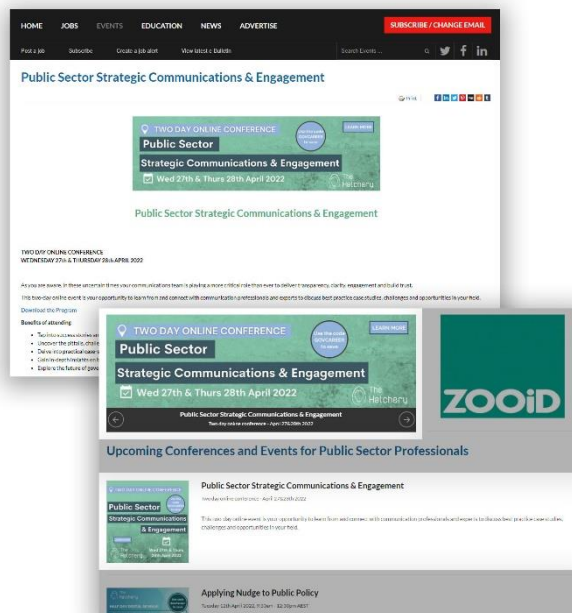
EnergyCareer

IndustrialCareer

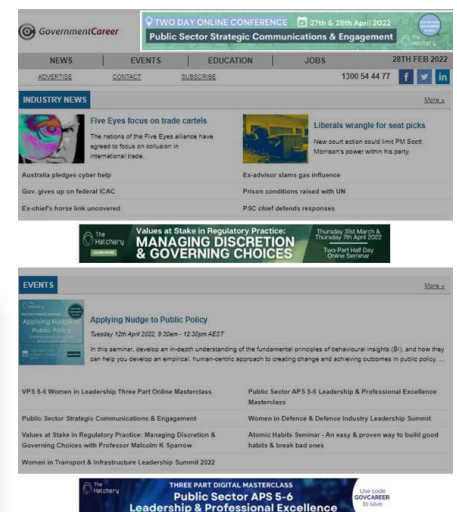
EngineeringCareer

OHSCareer

Standard Listing (On the relevant websites)



Listing with banner (On the relevant e-bulletins)



For further information, or to advertise, please contact CareerSpot on 1300 54 44 77 or advertise@careerspot.com.au

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Requirements

- Copy – we do not impose word limits on these listings
- **Graphics (top header) – 800w x 240h pixels (static image)**
- **Thumbnail graphic - 200px (w) x 200 (h) pixels (static image)**
- Links – You are free to include as many hyperlinks as needed
- Formatting – You have full formatting capabilities, text size, color and font, bullet points, ordered lists, tables etc
- Additional images – we can include your sponsors, affiliated companies etc as additional images within your listing.

Event / Education Single-Listing Packages

Standard Listing \$350 + GST for 4 weeks

With banner on relevant website and e-bulletins \$550 + GST for 4 weeks

Up to 12 weeks on relevant websites and e-bulletins:

Standard Listing \$650 + GST

With banner \$950 + GST

3-6 month listing

Standard Listing \$1,100 + GST

With banner \$1,650 + GST

6+ month packages are available and can be tailored to meet specific requirements. Refer to specifications document for individual graphic / artwork requirements.

Event / Education Multi-Listing Packages

5 Listings (no banner)	\$1,250 + GST for 4 wks	\$2,200 + GST for 8 wks
5 Listings (with banner)	\$1,855 + GST for 4 wks	\$3,400 + GST for 8 wks
10 Listings (no banner)	\$2,210 + GST for 4 wks	\$3,950 + GST for 8 wks
10 Listings (with banner)	\$3,215 + GST for 4 wks	\$5,850 + GST for 8 wks
20 Listings (no banner)	\$3,835 + GST for 4 wks	\$6,950 + GST for 8 wks
20 Listings (with banner)	\$5,445 + GST for 4 wks	\$9,890 + GST for 8 wks